

2012 Safety Expo | April 3 - 5 Cosumnes River College Exhibit Request Form

www.sacsafetyexpo.com

Cost to Exhibit: \$200 Flat Rate

Representative Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Other Representative Names: _____

Exhibitors are invited to take advantage of the revised trade show component of the Expo. New for the 2012 program is the ability to select space in the area of your choice to display your products and services. You made recommendations and we heard you! The format is very simple, pick a spot on campus where you will get the best exposure and that's where your display will be. Expo management will assist you with the best and ideal location for your exhibit, whether it is in the breezeway together with pre and on-site registration; on the main campus concourse; or attendee parking lots - we will ensure that you get the best location.

The fee is a \$200 flat rate and is first-come; first-served; for one, two or all three days of the Expo.

Meet with your current clients; make new contacts and renew customer relationships. Effectively put your marketing budget to work. Promote your products and services - it's not just limited to building and construction but general industry as well.

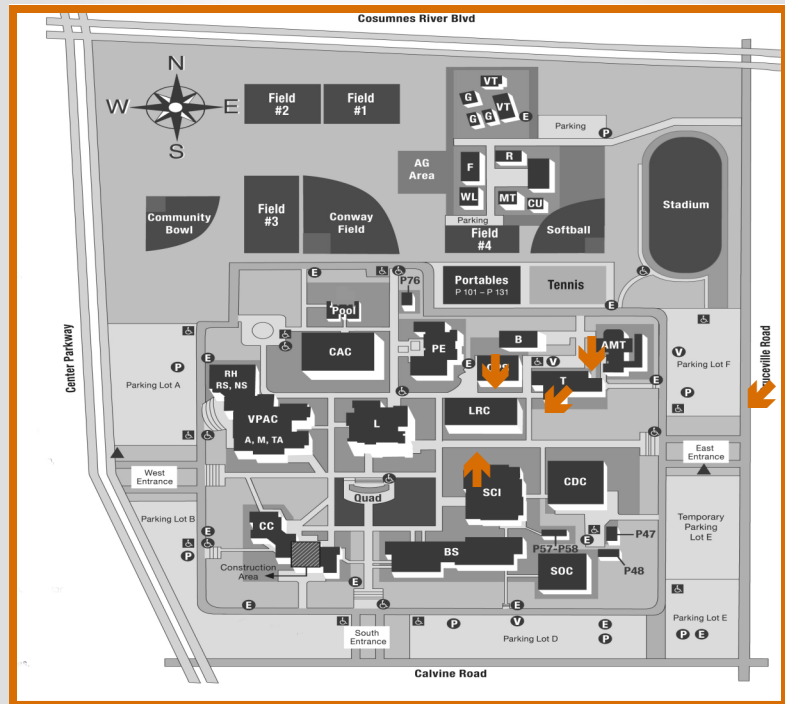
We welcome back the Public Equipment Managers Association whose attendees are fleet managers, supervisors, mechanics and parts technicians from public fleets in Northern California along with other professionals in the vehicle and equipment field. If you are a potential supplier of products and services to this industry, you are encouraged to exhibit at the Expo!

All space is outdoors, some areas are covered such as the breezeway which is in the same location as registration; (there may also be an opportunity to be placed in one of the education centers. If you want space inside one of the buildings where the sessions are held, we may be able to accommodate you, based on size and dimensions of display. Areas between the different buildings where attendees pass between classes are also ideal for distributors of small equipment, machinery, tools, protective clothing, fall protection items, rentals and vehicles. Set-up times, hours and days will be posted on the sacsafetyexpo website.

Preferred Locations*:

- Covered Breezeway in the Careers and Technology Center (registration is located here)
- Campus Concourse (located between Learning Resource Center and Cosumnes Athletic Center buildings)
- Science Center Breezeway (classes are located here)
- Parking Lot F (equipment certification is located here as well as the Contractor Tool and Equipment Liquidation Sale)

*Preferred locations are subject to change.



Method of payment | Please make check payable to CIEF: Check # _____
(reference 2012 Safety Expo)

Credit Card: Visa or MasterCard

Total Amount Authorized: \$ _____

Name on Card: _____

Address on Billing Statement: _____

City: _____ State: _____ Zip: _____

Card Number: _____ Expiration: _____ V-code: _____

Remit payment and this application to:
Heidi Hughes, Event Director, 2012 Safety Expo c/o Sacramento Regional Builders Exchange
1331 T Street | Sacramento, CA 95811-7101 | Phone: 916-442-8991 | 916-446-3117

2012 Expo Schedule

Monday, April 2, 2012
Large Equipment Set-up at Designated Areas

Tuesday, April 3, 2012

Education/Training—7:00 am - 5:00 pm
Lunch—11:30 am - 1:00 pm
Staggered Course Schedule
Tool Liquidation Sale—9:00 am - 3:30 pm
Exhibits on Display—9:00 am - 3:30 pm
Exhibitors set-up at 8:00 am

Wednesday, April 4, 2012

Education/Training—7:00 am - 5:00 pm
Staggered Course Schedule
Lunch—11:30 am - 1:00 pm
Tool Liquidation Sale—9:00 am - 3:30 pm
Exhibits on Display—9:00 am - 3:30 pm
Exhibitors set-up at 8:00 am

Thursday, April 5, 2012

Education/Training—7:00 am - 5:00 pm
Staggered Course Schedule
Lunch—11:30 am - 1:00 pm
Exhibits on Display—9:00 am - 3:30 pm
Exhibitors set-up at 8:00 am

*Schedule is subject to change without notice
- for more current information, please visit
www.sacsafetyexpo.com*

Liability

The Safety Expo and Cosumnes River College will not be held responsible for the safety of the property of the exhibitors from theft, fire, damage, accident, or other causes. Exhibitor agrees to protect, save, and hold The Safety Expo and Cosumnes River College and all agents and employees thereof (hereafter collectively called "indemnities" forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save, and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitee that arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

Exhibit Fees | Payment for Space, and Cancellations

If the required full and/or balance due payment is not received by March 16, 2012, the show management reserves the right to reassign the reserved space. Cancellations of exhibit space must be directed in writing to The Safety Expo. Refunds, less an administrative fee of \$50 per exhibit space, will be made at the discretion of the exhibit management, but no refunds will be granted for cancellations received after March 16, 2012. All deposits are non-refundable.

Contact | Questions

The Safety Expo staff can be reached at 916-442-8991 – please ask for Heidi Hughes or email inquiries to: Heidi@sbxchange.net.

2012 Safety Expo | April 3 - 5 Cosumnes River College Exhibit Information

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New for 2012

Your suggestions and recommendations have been taken into consideration as we re-formatted the trade show to better suit your schedules, needs and convenience, as well as taking the downturn in the economy as a deciding factor in once again, reducing the cost to exhibit.

By participating, you are in direct contact with existing key companies and prospective clients who are the primary purchasers and decision-makers. You will receive an online listing of your company information and projects with a direct link to your website; we will distribute to you electronically the registrations lists pre-show and post-conference with full contact information. Expo is committed to marketing and promoting your services on your behalf to registered attendees.

Benefits of Exhibiting

This is the venue where business relationships are established and renewed and an excellent opportunity to develop professional relationships with other exhibitors and your competitors, trade partners, sponsors and session presenters. Other benefits include increasing your professional relationships while networking and interacting with potential prospects. Exhibiting at trade shows remains good business practice. Your participation demonstrates and validates your commitment, contribution and support for safety in the workplace.

Meet with Key Industry Personnel

The Safety Expo brings in a multitude of decision-making attendees, and your exclusive opportunity to connect and meet face-to-face with a broad spectrum of primary participants:

- Owners, CEOs, Principals
- Safety Directors, Managers & Coordinators
- Project Managers, Engineers, Superintendents & Project Engineers
- Specialty Contractors
- Facilities, Yard & Fleet Managers
- Key decision-makers responsible for purchasing products, goods and services

Who Should Exhibit

Barriers—signs, fencing, trench plates, delineators, cones
Car/truck—sales, lease, fleet, service, modifications, accessories
Computers—mobile systems, servers, desktop, software
Concrete—suppliers, pumping, x-raying, specialty
Crane sales and rental
Electronics—radios, cell phones, GPS, PDAs
Equipment rental companies
Fall protection—rigging, harnesses
Financial—lenders, bonds, banks, brokerage firms, accountants
Health & Safety providers; products; programs
Heavy equipment—trucks, tractors, transportation, etc.
Home improvement centers, suppliers, lumber and hardware
Human resource service providers
Insurance providers; liability, business, workers' compensation
Occupational healthcare providers
Remediation contractors
Safety equipment, gloves; eye protection; hardhats
Scaffold providers
Security and monitoring systems
Storm water pollution prevention management firms
Tools and equipment; rental; sales
Training companies
Wire rope; cabling; rigging
Work clothing; shoes/boots

